FIRM OVERVIEW

A shared perspective. A considered next step.

Multifamily, commercial, and high-end luxury residential development.



Begonia - Unit 1 / Juan Martinez's completed project experience. Photograph retouched with AI for light and color.

Arcos & Co welcomes introductions to individuals, family offices, and development partners interested in its development focus and approach.

FOCUS & FOUNDER EXPERIENCE

A personal foundation.

Current development focus

Arcos & Co is focused on multifamily, commercial, and high-end luxury residential development, with roots in Austin and Central Texas.

Juan Martinez

Born in 1990 and raised in Austin, Juan grew up in construction and real estate development. His family has worked as builders and general contractors in the Austin area since the 1980s. He began building homes at 22 and brings experience building more than 16 new single-family homes. A 2013 UT Austin graduate in computer science and mathematics, his work also spans software engineering and HyveCity, the software startup he founded. His vision is to use software to bring project information, people, and decisions into a clearer view and help manage the complexity of development. The portfolio reflects his personal project experience.

4810 E MLK / East Austin

A nine-residence project from Juan's development portfolio, currently under construction. Three residential floors sit above a concrete parking podium. Planned homes range from approximately 654 to 1,242 square feet, each with a private covered patio.

This East Austin case study documents Juan's current multifamily development experience. It is a project profile, not an investment opportunity.

CAPITAL PARTNER INTRODUCTIONS

Begin with alignment.

01 / Share your perspective

Introduce your role, development interests, preferred geography, and timing.

02 / Explore the fit

An initial conversation can establish whether the firm's focus, Juan's experience, and your priorities belong in the same discussion.

03 / Establish the particulars

Any project-specific evaluation would require verified scope, budget, financing, roles, risks, reporting, and proposed terms. Those details are not established by this overview.

arcosco.com/capital-partnerships

Explore the firm materials and begin a capital partner introduction.

Firm information only. No securities are offered in this document. No investment terms, returns, availability, or commitment are represented.
Source: Arcos & Co founder profile, completed-project portfolio, and published MLK case study; prepared November 2026.